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## **Prescott Community Hosts Grand Opening for New American Dream Models** *Talking Rock Ranch celebrates opening of models with incentives, entertainment*

**Prescott, Ariz. (August 14, 2013)** – To celebrate the “New American Dream” and the opening of new model homes, private luxury home community [Talking Rock Ranch](#) is hosting grand opening festivities on Saturday, Sept. 21. Prospective homebuyers and members of the community will be able to tour the new Ranch Cottages and Cooper Ranch Homes, enjoy live entertainment, delectable fare and exclusive grand opening incentives.

From 2 to 4:30 p.m. a model of both the Ranch Cottages and Cooper Ranch Homes, built by TDLC Development in collaboration with Geoffrey H. Edmunds, will be open for tours. At 2,070 square feet, the open and efficient plan b of the [Ranch Cottages](#) comes with three bedrooms, two and a half baths, an optional den and a two-car garage, available for as low as \$434,900.

The other star of the weekend, plan b of the [Cooper Ranch Homes](#), is a great value starting at \$554,900. The 2,480 square foot two bedroom, two and a half bath elevation features indoor and outdoor spaces and sits on half-acre parcels of land. The Cooper Ranch Home Plan B includes the option to add an additional bedroom, garage or casita.

\$34,000 in incentives will be available for homebuyers moved to purchase their new home during the grand opening weekend. The incentives can go to purchasing one of the Ranch Cottages starting from \$419,900 or one of the Cooper Ranch Homes starting from \$514,900.

The New American Dream grand opening will also feature the delightful sounds of [The Jukes](#) on the patio from 4:30 to 7 p.m. One of Prescott’s favorite bands, The Jukes will entertain the crowd with their favorite blues tunes. Chef Richard Saldivar will satisfy appetites with light refreshments. For those who have worked up more substantial cravings, dinner will be available for purchase at [The Ranch House](#).

Announced in the fall of 2012, the New American Dream represents a shift in consumer attitudes influenced by changes in technology, the environment and the economy. Homebuyers are now seeking smaller, more energy-efficient homes with high-quality amenities designed for spending time with family and friends.

For more information on the grand opening event or the Ranch Cottages and Cooper Ranch Homes, please call (888) 429-6305 or visit [www.talkingrockranch.com](http://www.talkingrockranch.com).

**About Talking Rock Ranch:**

Located in a peaceful, rural setting, just minutes from Prescott, [Talking Rock](#) is a 3,600-acre private, luxury home community with a casual western lifestyle and the amenities of an exclusive country club. The Jay Morrish-designed 7,350-yard championship golf course intertwines through more than 1,000 acres of preserved open space, presenting residents with the spaciousness of Arizona's high country. Talking Rock offers spacious custom home sites, as well as Ranch Cottages, Ranch Homes and [custom homes in Prescott](#) designed in an authentic ranch style and built by the area's finest craftsmen. Talking Rock is a development of Harvard Investments, a Scottsdale, Ariz. based real estate development company respected for its high quality, residential projects throughout the Southwest. The Talking Rock golf course and Ranch Compound are professionally managed by OB Sports. More information on Talking Rock and Harvard Investments, Inc. can be reached at 877-922-4440 or [www.talkingrockranch.com](http://www.talkingrockranch.com).

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